

Privacy Policy Actvity

By registering for Actvity (Actvity, Service, we) Account, using this site and/or any of Actvity online or mobile products and services or participate in any other manner, you agree to this Privacy Policy and that we may process and store some types of personally identifiable information (Personal Data).

By registering, you also agree that Actvity may process your data in accordance with the following Privacy Policy. We respect the privacy of the visitors and/or users of our Websites and Applications and are committed to protect the Personal Data that you share with us. We believe that your privacy is very important. This Privacy Policy is effective as of April 23, 2018.

IF YOU DISAGREE TO ANY TERM PROVIDED HEREIN, PLEASE DO NOT ACCESS AND USE THE APPLICATION.

The following Privacy Policy applies to all Applications of Actvity as well as any and all related web sites. When you register for an Actvity, connect, enter or participate in any other manner, you may grant access to certain information such as your email address, your name, a unique user name, or other information you share, either directly or by granting access to your user account on social network such as Facebook, Twitter or Google+. If you choose to connect to one of our Websites or Applications through a third-party social network such as listed above, we may collect additional Personal Data from your profile on such third-party social networks, such as your name, username, and photograph, etc. However, we will not without your express consent provide your Personal Data to any third parties for the purpose of direct marketing.

Data controller:

Actvity sp. z o.o. having its registered office in Rzeszów at Piotra Bardowskiego 4, zip code: 35-005, Poland is a controller of Your Personal Data

The purposes of the processing for which the Personal Data is intended and the legal basis of the processing:

Your Personal Data may be used by us for:

1. provision of the Service (gamification, special offer, rewards and discounts for cycling) - it is necessary for the performance of Service, be able to reply to your questions and concerns which were sent to our support center (legal basis: art. 6 para. 1 point b) of the GDPR),
2. marketing activities of Actvity or advertisers - it is necessary for the purposes of the legitimate interests pursued by the controller or pursued by third parties, which is marketing (legal basis: art. 6 para. 1 point f) of the GDPR),
3. analytical and optimization of the Service - it is necessary for the purposes of the legitimate interests pursued by the controller, which is data analytics (legal basis: art. 6 para. 1 point f) of the GDPR),
4. offer personalization, including profiling (personalized rewards and discounts) - your freely given consent (legal basis: art. 6 para. 1 point a) of the GDPR). Furthermore, if you gave us your additional consent or specifically agreed to this by email or similar technology we might send you the newsletter and other marketing communications, relating to Actvity or the businesses of carefully-selected third parties.

The period for which the Personal Data will be stored:

Your Personal Data is stored as long as we provide you the Service and as it is necessary for the establishment, exercise or defence of any legal claims. The data, which is processed for marketing purposes and data analytics or offer personalization will be processed until you object to the processing or withdraw your consent.

The recipients or categories of recipients of the Personal Data

Your personal data might be processed by the service providers (data processors) of the controller, which act solely on the instructions of the controller (e.g. IT service providers). Additionally, if you register to the specific contest and you give your consent, your Personal Data will be shared with a third party, which offers this contest. However, we will not provide your Personal Data to any third parties without your express consent.

Provision of Personal Data - voluntary or mandatory

Provision of Personal Data is a contractual requirement in the extent it is necessary for the delivery of the Service. Provision of Personal Data for Offer Personalization (which is based on the consent) is voluntary.

Your rights**Access**

You can access much of your Personal Data by logging into your account. If you require additional access contact us at contact@activy.pl. To download a copy of your data, please also contact us at contact@activy.pl.

Rectify, Restrict, Limit, Delete

You can also rectify, restrict, limit or delete much of your Personal Data by logging into your account. If you are unable to do this, please contact us at contact@activy.pl. Activy will generally respond to your request within 14 business days.

Portability

You can receive Your Personal Data which you provided to Activy (by completing the form or by virtue of your activity on the Service), in a structured, commonly used and machine-readable format and ask us to transmit those data to another controller without hindrance from the controller to which the personal data have been provided. If you require us to do it please contact us at contact@activy.pl.

Object

Where we process your information based on our legitimate interests explained above you can object to this processing in certain circumstances. In such cases, we will cease processing your information unless we have compelling legitimate grounds to continue processing or where it is needed for legal reasons.

Revoke consent

Where you have previously provided your consent, such as to permit us to process Personal Data about you for Offer Personalization, you have the right to withdraw your consent to the processing of your information at any time. For example, you can withdraw your consent by updating your settings. In certain cases, we may continue to process your information after

you have withdrawn consent if we have a legal basis to do so or if your withdrawal of consent was limited to certain processing activities.

If you wish to opt out of push notifications or further communications from us, select the Settings tab for the applicable App, and follow the necessary prompts to opt out of further push notifications or contact us.

Complain

Should you wish to raise a concern about our use of your information (and without prejudice to any other rights you may have), you have the right to do so with your local supervisory authority.

Transfer of data to third countries

You Personal Data will not be transferred to a third country.

Cookies

Our Website may use cookies to track how and when customers visit the Website. Cookies make web surfing easier by saving your passwords and other preferences for you. You can decline to permit cookies in your browser, but in that case we cannot promise you that all Website or Application features will function properly as a result.

Changes to the Privacy Policy

In the event we make any changes to this Privacy Policy, such policy will be re-posted in the "Privacy" section of our Websites and Applications with the date such modifications were made indicated on the top of the page and we will announce of any changes at least 14 days in advance, by giving you of an adequate notice. Your continued use of the Websites and Applications after such change constitutes your acceptance of any such change, and if you do not accept any changes, you may choose not to use the Websites and Applications or opt out by sending us an appropriate notice.

Security of the Service

We take reasonable measures to maintain the security and integrity of our Site and User information and prevent unauthorized access to it or use thereof through generally accepted industry standard technologies and internal procedures. Please note, however, that there are inherent risks in transmission of information over the Internet or other methods of electronic storage and we cannot guarantee that unauthorized access or use of your Personal Data will never occur. We will inform you as soon as it is possible about any above mentioned events that have influence on your Personal Data. If you use the Service, you are responsible for maintaining the confidentiality of your account and for restricting access to your computer or device, and you agree to accept responsibility for all activities that occur under your account. We ask that you keep the Personal Data that you provide to us current and that you correct any information you have provided us by contacting us. If for any reason you wish to delete or modify your Personal Data please send us an e-mail with adequate detail of your request to: contact@activy.pl, and we will make reasonable efforts to modify or delete any such Personal Data.

Links to other sites

The Service may contain links to other sites; Activy is not responsible for the privacy practices or the content of such websites.

Contact

If you have any questions or comments regarding this Privacy Policy, you are most welcome to send us an email to the following address: contact@activy.pl. We will make an effort to reply within a reasonable time.